

Welcome Introduction: Thank you for your interest in sharing content on the StreetDots blog. We welcome original content from thought leaders in street trading, retail, future cities, placemaking and wellbeing. This is an excellent platform to share ideas and case studies.

Our Reach: We have a very large audience across social media channels and we have partnered with all of the major landowners and operators in the UK. We are positioning ourselves as a recognised brand across all sectors in real estate.

All blog posts are shared on our newsletter (coming soon) and on social media channels, as well as our media partner website Infabode, where all of our blog posts are shared on their platform to over 18,000 real estate professionals globally.

We have just launched our LinkedIn 'Placemaking UK' Group on LinkedIn, where we will share your content. <https://www.linkedin.com/groups/13712752/>

We Recommend:

- Reading Our Blog to develop a sense of what we publish - <https://www.streetdots.co.uk/blog/>
- Make your posts research based and educational
- Use stats!...Our readers love them (Site your sources please)
- Avoid self promotion!
- Be original and share your thoughts and wild ideas

Guidelines Submission Deadlines: Please submit your article within the dates given. If no submission dates have been allocated, your article will be published within 3 weeks of submission.

We will let you know when this your article is scheduled to go out once received.

Blog contribution guidelines 2019/20

STREETDOTS NEWS

Would you like to contribute to our blog? We are on the hunt for thought leaders in placemaking and future cities. If you would like to contribute, please click here for our blog guidelines.

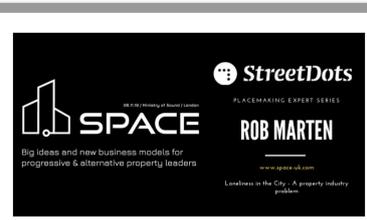


StreetDots introduces: Food Retail and Artisan Produce

More and more land operators are asking us to help with with retail offerings for their tenants and residents. The high street may be seeing a downturn, but it has never been easier for independent brands to get their products in front of consumers. Our platform enables creative people to focus on what they do best

[.]

[Read More](#)



Loneliness in the City - A property industry problem

By, Rob Marten – Founder & CEO of SPACE UK
When Jonathan Emery first suggested the topic of Loneliness for SPACE UK, I was intrigued. After meeting with Vanessa Pilla, I am now convinced that the property industry has a role to play in tackling this epidemic. Here's my first article on loneliness and the property industry:

[.]

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Data-driven walkability & placemaking for the masses

This week's expert: Maria Alfonzo Mariela Alfonzo has over 20 years of expertise in the field of urban design and behaviour research. In 2014, Mariela was recognised as one of Urban Land Institute's 40 under 40 best young land use professionals around the globe. In 2013, Dr. Alfonzo was awarded a Fulbright to examine walkability in [.]

[Read More](#)



Residential Real Estate requires humanising through placemaking

Real estate is shifting from being a fixed physical product towards a flexible, tenant focused service. Even the residential market is shifting. Homes which are available on flexible terms and provide a positive, and attractive, experienced based living experience, we believe, will be in greatest demand. StreetDots are here to help support new housing delivery, [.]

[Read More](#)



Why developers need to look at the value of placemaking

Developers will benefit greatly from placemaking We believe that out of all of the real estate sectors, currently, the developers will gain the most from placemaking. Placemaking is spoken about rarely in PropTech, but this will soon become a very popular and important subject as the industry learns of the financial benefits of placemaking. A [.]

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Summer Launches! New Dots across London

Here are the latest DOTs on the StreetDots platform! Spring Mews, Vauxhall In collaboration with Vauxhall One, we have street food offerings at Spring Mews to cater for the open air film screenings at Vauxhall Pleasure Gardens, and also catering for the lunchtime trade for workers and students in Vauxhall. Tuesday evenings (during free film [.]

[Read More](#)



Seasonal opportunities for pubs and leisure venues



Great Placemaking Quotes: Couldn't have said it better



StreetDots offers Residential Placemaking trial to activate

This document gives all guidelines for writing and sharing articles on the StreetDots blog

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Register today on the StreetDots platform for free

More and more land operators are asking us to help with retail offerings for their tenants and residents. The high street may be seeing a downturn, but it has never been easier for independent brands to get their products in-front of consumers.

Our platform enables creative people to focus on what they do best – making things! We find them the best places to trade across the capital.

It is free to join the StreetDots platform and we are building out our database daily. There are the categories we are currently building out:

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Submission Deadlines

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Publishing Date Range: We will let you know when your article is due to be published in advance. We ask our partners to make a note of this date and re-share all posts across all channels to assist in promoting the post.

Format: Please send your submissions in a document / either Google Sheet or Word Doc. Do not send in the body of an email.

We ask that you include:

- ✓ A title for your blog
- ✓ Alternative subheading
- ✓ Two sentence intro for your blog
- ✓ **A bit about yourself:** Your biography should be approximately 60 words and should include your Twitter handle, as well as any other relevant links you wish to display: your blog, LinkedIn profile, Facebook page, website URL, etc. This is a great place to include any promotional or gated links as we generally don't allow them in the body copy.

- ✓ **A headshot of yourself, if you v**
(LinkedIn profile images are ideal)
- ✓ **Article content length:** We recd the topic, but there is no strict lin paragraphs. We don't believe in v
- ✓ **Hyperlinks:** Please double check are happy for you to use them if
- ✓ **Supporting images, interactive**
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Disclaimer: We reserve the right to necessary.



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